



CINTA SENESE, THE CONSORTIUM

On November 21, 2000, under the aegis of the Provincial Administration of Siena, the Agriculture Department and the Sieneese Breeders Association, an association was established to protect the meat obtained from Cinta Senese pigs and the processed products derived from it. It was first called "Consortium for the Protection of the Cinta Senese" and then "Consortium for the Protection of the Tuscan Cinta Pig". The public authority promoted the procedure which culminated in 2012 with the registration in the DPO designation for the "Cinta Senese". It is since then given only for fresh meat obtained from animals within a production chain disciplined by a strict set of rules, which since the update in March 2020, can designate any edible part from the Cinta Senese pig. With decree dated 9 July 2015 (confirmed and extended with decree 20 August 2018) the Association obtained the ministerial recognition under the name of "Consortium for the Protection of the Cinta Senese DPO", thus being officially recognized the sole role and right and duty to promote and protect the interests of the DPO, by virtue of the powers that can be exercised towards all operators in the supply chain.

The Consortium which, according to its statute, can only be joined by breeders and butcheries, verifies the correct use of the DPO in the labels, in the presentations and in the communication of certified products (i.e. in fresh cuts), authorizing them before they are released and, in particular, granting in the case of labels the inviolable seal which, as required by the specification, must accompany the products to the end user by means of a code to ensure the traceability of each single cut.

All operators interested in showcasing the DPO (in the labels, presentations and advertisements of processed products containing the certified product as an ingredient, such as cured meats, stuffed pasta, sauces, etc.) must sign an agreement pursuant to which they undertake to observe the Guidelines indicated by the Consortium with regards to the composition of these processed products and the way in which the Protected Designation of Origin is to be reported. Also in this case, the labels must be supplemented by a label granted by the Consortium, bearing a code that allows to trace the identity of the Cinta Senese DOP present in the transformed product.

As a further guarantee to the consumer, the Consortium has prepared specific seals to associate with the labels, presentations and advertisements of the composite, processed or processed products that contain "Cinta Senese DOP" and highlight their presence. These seals also bear a code that guarantees the traceability of the products to which they are applied.

The main rules that regulate the Consortium include the following: members must breed pure-bred subjects registered in the Registry of the Cinta Senese breed approved by Ministerial Decree; pigs must live in the wild or semi-wild, grazing in suitable woods and meadows, the feed must be exclusively vegetable; particular care must be given to animal welfare; all subjects are identified and certified from birth.

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**In conformità a quanto previsto dall'art. 2199 c.c.*